

## NEWS ITEM

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## CAS Named Digital Journal's Top Pick of Solutions Providers

In its recent report on the Portable Temperature and Humidity Data Logger market, Persistence Market Research (PMR) forecasts steep growth and industry adoption over the next decade. PMR is a market intelligence firm specializing in research and consulting. Heading their leading vendor list is Computer Aided Solutions, aka CAS DataLoggers, a longtime distributor headquartered just outside Cleveland, Ohio. You can read Digital Journal's article at: <http://www.digitaljournal.com/pr/3267947>.

## Market Projected to Spike over Ten Years

The Portable Temperature and Humidity Data Loggers Market report points to the already-growing overall demand for this technology. The market is segmented globally, with North America as the highest consumer. PMR forecasts that the Portable Temperature and Humidity Data Loggers market will continue to grow over the next decade.

To quote the report, "The rise in the logistics business and temperature-controlled packaging solutions is driving the market for portable temperature and humidity data loggers. The growth in cold chain logistics business is driving the demand for portable temperature and humidity data loggers."

Listing the market's Key Players, PMR first names Cleveland distributor Computer Aided Solutions, LLC, aka CAS DataLoggers. Other suppliers listed include OMEGA Engineering Inc. and ThermoWorks.

## Business Benefits

The increased demand is caused by the need to increase shelf life of perishable products, from Food & Beverage to Pharma to chemical. Whether in storage or shipment or both, data loggers are an ideal way to measure both the temperature and humidity of perishable products.

Not only can portable data loggers monitor and alarm temperature and humidity values, but other models can measure voltage, current, pressure and force. This makes them a flexible technology within the budget of any business or organization.

## Just Leave Them to Log!

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As an example, **TandD TR-7wf Wireless Data Loggers** are next generation 2-channel temperature data loggers with wireless communication and the ability to upload data automatically to a free cloud storage service. In Access Point mode, users can view recorded data directly from smartphones and tablets without a network.

Portable data loggers also feature internal batteries allowing them to be used where AC power is not available. Their built-in buttons or keypads provide for convenient 'stand-alone' operation.

If you're looking for an inexpensive and simple solution, **SwiTrace I-Plug PDF Temperature Data Loggers** are ideal for stand-alone data recording of temperature and/or humidity. Perfect for fixed or in-transit monitoring applications, their built-in USB interface makes connection to a PC for downloading data a snap. No proprietary readers or software required to operate, no recalibration, servicing or battery replacements necessary!

For more information on our inventory of Portable Data Loggers, or to find the ideal solution for your application-specific needs, contact a CAS Data Logger Applications Specialist at (800) 956-4437 or visit our website at [www.DataLoggerInc.com](http://www.DataLoggerInc.com).